

Approach Acquires Secubear, Enhancing Its Cyber Security Offering

07/03/2023 – Approach, a pureplay cyber security and privacy leader, has announced its acquisition of Secubear, a trusted provider of data-centric security solutions.

The acquisition will enable Approach to enhance its offerings in data security and provide Secubear clients with access to a wide range of cyber security solutions such as SOC & CSIRT services, CISO & DPO services, penetration testing, and phishing testing.

David Vanderoost, CEO of Approach, said, "We are excited to welcome Secubear into the Approach family. With this acquisition, we are bringing unique expertise in data security and governance to our portfolio. Without a doubt, we are committed to building on Secubear's strengths and leveraging its expertise to deliver even greater value to our customers."

As part of the acquisition, Jeremy Agenais amongst others, joined Approach as Sales Director. "I'm honoured to be part of the Approach team and to continue developing the data security expertise. The synergies between both companies are substantial, and I'm looking forward to working together to accomplish our ambitions to become one of the leaders in cyber security and privacy," said Jeremy.

Secubear's acquisition is part of Approach's growth ambitions both organic and through acquisitions to create a 360-degree solution offering to improve companies' cyber resilience with zero-trust security.

Even though Secubear will be integrated into Approach's activities, customers can expect the same level of care and attention to detail which they were used to. The only difference is that they are now partnering with a larger organisation, well-positioned to deliver strong added value.

About Secubear

Secubear, founded in 2019, is a cyber security consultancy company focusing on data-centric security, and operating in Belgium & Denmark.

The company's mission is to protect valuable digital assets, such as Data, Identities & Devices.

Identity and Data Access being "the new perimeter", Secubear assists companies with the challenges that this brings along.

It provides state-of-the-art technologies along with appropriated expertise in these domains, by selecting the best of breed partnerships.

About Approach - www.approach.be

Approach is a company specialising in cybersecurity and privacy. Founded in 2001, Approach has more than 100 people spread across three sites in two countries, Belgium and Switzerland, is ISO 27001 certified and ISO 27701 verified.

Our mission is to build the digital trust necessary to guarantee the success and growth plans of our clients.

Our 360° cyber-resilient approach is at the same time strategic, proactive, and pragmatic. It involves people, processes and technology through five pillars: anticipate, prevent, protect, detect & respond, and recover.

Hundreds of public and private companies in all sectors trust us to protect their data and drive their digital transformation.

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