

Approach Switzerland is born, a pure-play cyber security and privacy firm

Lausanne, 13 juin 2023 – Approach, a Belgian pure-play cyber security and privacy company, established for more than 20 years, with clients and partners all around the world, is proud to announce the opening of a new branch in Switzerland.

Approach's goal is to build a local team of about twenty Swiss colleagues within 2 years, establish strategic partnerships, and build trusted relations with customers within the Swiss market.

With an existing and growing client base in Switzerland, the establishment of Approach Switzerland S.A. marks an important step forward in the company's expansion strategy.

"The decision to establish ourselves in Switzerland was driven by the increasing demand for our services and our desire to operate more closely with our clients. Switzerland is a highly dynamic and innovative market and strives to provide the highest standard of digital trust in their products and services" said David Vanderoost, CEO of Approach.

Located in Lausanne, within the state-of-the-art Unlimitrust campus inaugurated in early June, the team is delighted to be part of a strong and growing ecosystem of cyber security and digital trust and will work alongside renowned organisations such as the Cyber Peace Institute, Trust Valley and EPFL.

"We are delighted to offer 360° security solutions that bring cyber serenity to our clients. Approach is a one-stop-shop for cyber security and privacy services, served with local-based people.", said Quentin Randaxhe, a highly experienced cyber security professional will lead our operations and strategic initiatives of the newly established branch.

Approach proposes a full range of solutions, covering consulting and security audit services, vulnerability and penetration testing, phishing prevention, training and awareness, security technology implementation, secure development services, to outsourced 24/7 Managed Security Services.

With a proven track record, assisting thousands of satisfied customers, mitigating cyber-attacks, incidents, and breaches, Approach is ideally positioned to accompany Swiss-based companies and international institutions in their resilience journey. Currently Approach relies on a team of a hundred committed professionals, and its own Security Operations Centre (SOC).

"At Approach, we believe that everyone deserves digital peace-of-mind. This is our vision, our aspiration for a society where each and every one is reassured, where there is confidence and security in the digital world. Our values and expertise align perfectly with the Swiss market, as we are committed to deliver top notch services and a pragmatic approach, to go beyond client expectations." concluded David Vanderoost.

About APPROACH

With a 20-year track record in Belgium, Approach is a highly reputable cyber security and privacy service provider. Its presence extends to offices in Louvain-La-Neuve, Antwerp, and Lausanne.

The company's commitment to excellence is evident through its ISO 27001 and ISO 27701 certifications, showcasing its dedication to information security and privacy management.

Furthermore, the company is backed by influential investors such as the Pamica Group (www.pamica.be) further solidifying its position as a trusted and reliable cyber security partner.

Press Contact

Quentin Randaxhe
Country Manager, Approach

078 260 88 16
quentin.randaxhe@approach-cyber.com